



WONDER NEWS

ANN (ANA) MORRIS, BILINGUAL CHILDREN'S AUTHOR & TRANSLATOR

WWW.AUTHORANNMORRIS.COM

APRIL 2016

WELCOME!

Welcome to Wonder News, my newsletter. I'm glad to share what I think and do with you! People are welcome to contact me to give me feedback and ideas, and to request to be added to my email list. I will add no one without a request.

MARKETING

First things first: Business cards are a must! Keep them sharp and uncluttered but with the contact information you want people to have and where they can buy your books.

To promote an event, I have always designed a Facebook event and shared it on my various social media locations. I listened to a wise colleague and ordered postcards today (on recycled paper). I made them generic enough that I can use them for any event. We'll see if that helps bring additional people to events. I'm always willing to try something new!



I also designed and ordered a vertical banner, which is shown in the next column. I like those for shows when I have a canopy or sufficient space to be more visual.



I've been busy contacting different venues and scheduling more "Meet the Author" events, as well as other arts fests and things to keep me out there. I will fill you in more in the next newsletter!

All promotion is good. I do some on social media, but I also need to contact more venues personally.

Make sure your name is noticed and remembered for future reference!



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Ankeny Author Fair

Saturday, April 9, the Ankeny Author Fair was held at Otter Creek Golf Course in Ankeny, Iowa. There were more children's authors than prior years, so we were located in the Lobby. It was ideal for visibility and accessibility. I had my best year yet! I love being able to talk to the readers and other authors as well. In addition, I love having the opportunity to meet in person people that I had previously only known on social media.



This young lady was fascinated that Mommy and Mikel Go for a Walk was really about my son and me. She was reading it aloud (to herself) when her mom passed by and asked if she would like to take it home.

POETRY AWARD!

I was surprised to learn in early April that I had won 2nd prize in a quarterly poetry contest sponsored by Writers Network Club. I am trying to expand my involvement in the networks in which I participate. The poem was written several years ago, and it is not a children's poem, but think many of us have an inclination to write cross-genre at times.



Hypnotic Moonlight

A blushing orb silently peeks above the
darkening horizon
and begins its trek across the charcoal sky.
Rising, transforming, the illuminated beacon
pierces the velvet backdrop of night.
Its beam creeps tentatively, shyly,
reflecting a shimmering path that stretches
across
the rippling surface of the lake.
I repose in awe, sensing a lover's tenderness
as tongues of caressing water lap lazily upon
the shore.



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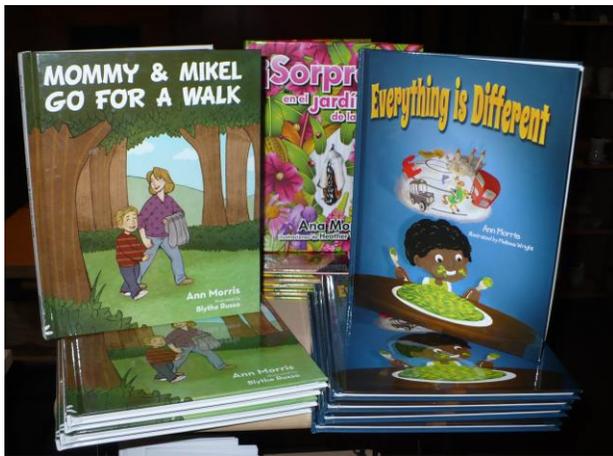
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CONSIGNMENT

In early April I learned that in less than a month I had sold five books on consignment at Grounds for Celebration in Beaverdale! I know visibility is a big factor, and I'm grateful to them.



Consignment can be helpful for people to see books, especially independently published ones. If you ever want to know if an author's books are in a store, merely ask. If you would like to see them at that location, merely notify a manager or the checkout desk. Even large bookstores like Barnes and Noble and Books-a-Million (BAM) respond to numerous requests. They DO want to sell books, even if they don't automatically carry them in stock! Also, don't be hesitant to speak with a manager of a store that relates to your genre or to the topic of your book. Coffee shops are beginning to carry more books, some gift shops...You may just have to get on the phone, send some emails, but the best results are still achieved by personal visits. Then, you may want to see if the store will do a "Meet the Author" or a book signing for you!

Where Are My Books?

My books are available in several locations locally as well as online.

My website will get you a signed book:

www.authorannmorris.com

Facebook Author page:

<https://www.facebook.com/AnnMorrisChildrensAuthorLanguageConsulting/>

The books are on Amazon:

<http://www.amazon.com/-/e/B00C8G2V8S>

Barnes & Noble: www.barnesandnoble.com/

Books-a-Million (BAM): www.booksamillion.com/

Mascot Books: www.mascotbooks.com

They are also on consignment at several local stores.

PLEASE! Ask, if you are looking for my books. I have learned that some stores locate them with other children's books while other stores place them with Iowa Authors and the Spanish versions in the Foreign Language section:

